

MODULE 2 – SOCIETAL CHALLENGES

Content

1. PPT – Sustainable development goals
 - Introduction to sustainable development
 - From MDGs to SDGs
 - Linking social entrepreneurship to SDGs
 - Exercise: Elevator pitch video good practices SDGs
2. PPT – Problem framing & social impact
 - Pitch problem tree
 - Get to know your team
 - Exercise: Team canvas
 - Problem framing & wicked problems
 - Exercise: Problem tree
 - Social impact
 - Exercise: What is your 'why'?
 - Exercise: Visualize your 'why'
3. Handout – Problem tree

Learning Objectives

4. Know sustainable development
5. Know the sustainable development goals and their history
6. Know how social entrepreneurship might respond to the sdgs and their societal challenges
7. Know theory and be able (skill) to use tools regarding problem solving and social impact
8. Develop their skills in collaboration and teamwork
9. Be able (skill) to develop critical thinking and problem framing
10. Develop an attitude of social and civic responsibility
11. Believe (attitude) that individual/group action for change is relevant

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